

Rugs 101

Need help finding the right rug? We've got you (and your floor) covered.

Lesson 1: Where's it gonna go?

- Is your rug going to be the main attraction or play a supporting role? If you're looking for a rug to be the room's focal point, you may want to choose one that complements your style without overpowering it. In this case, patterned, detailed or intricately designed rugs are an ideal fit.
- If you're looking for a rug to sit underneath a piece of furniture, keep in mind that if it is sitting under furniture, you may not see the whole rug. So if there is a pattern or detailing you want shown, make sure it will be on a visible portion.

Lesson 2: Fitting in.

- If your rug is the focal point, just keep in mind the symmetry of the room. The room should appear balanced.
- If your rug is going underneath a furniture piece, first measure the furniture, then decide how much of the rug you want to be shown on each side.

Lesson 3: Which fabric works best?

- Cotton and Wool are both excellent choices for an area rug and are relatively easy to clean.
- Wool provides a super soft feel, making it perfect for babies learning to roll or crawl. It is naturally flame retardant and holds up well to daily wear and tear. Plus, many of our wool rugs contain pure New Zealand wool, which absorbs dirt and dust particles to create a cleaner environment.
- Cotton is very easy to clean, making it ideal for families with pets. And with a wide array of vibrant colors, a cotton rug can make a quick, easy way to add a lot of character to a room.
- Our Splat Mats, made of child-friendly EVA, and Change Your Spots Tiles, featuring EVA foam construction, are perfect for play areas or under high chairs where messes or spills are bound to happen. Plus, they're a breeze to clean, just wipe with a damp cloth.

Lesson 4: What can a rug pad do for your rug?

- Rugs pads prolong the life of your rug as they cut back on the friction between the rug and the floor.
- Creates an extra comfy layer to make walking, crawling or tumbling on the rug a bit softer.
- Helps protect your carpet or floor from spills.
- Helps prevent transfer of color to carpeting or floor.
- Helps the rug stay in place.

